



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

CONNECTING TO COMMUNITY



**BLOOMSBURG AREA YMCA
COMMUNITY REPORT 2015**



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

THE BLOOMSBURG AREA YMCA WE'RE PART OF SOMETHING BIG

OUR MISSION

The Bloomsburg Area YMCA is a cause-driven, non-profit, charitable organization committed to enrich all segments of the community in spirit, mind, and body. The Bloomsburg Area YMCA promotes participation by all individuals regardless of religion, race, culture, income, age, ability or gender. Our facilities, programming and activities focus on developing self-confidence, leadership, and ethics in our youth, promote healthy lifestyle principles and the prevention of chronic diseases, and are socially responsible for building a better community by fostering a greater appreciation for human and cultural diversity.

OUR PROMISE

The Bloomsburg Area YMCA is a powerful association of men, women, and children of all ages and from all walks of life joined together by a shared passion: to strengthen the foundations of our community. With a commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility. The Bloomsburg Y ensures that every individual has access to the essentials needed to learn, grow and thrive.

The Bloomsburg Area YMCA has made a promise to our community to turn no one away due to the inability to pay.

All kids deserve the opportunity to discover who they are and what they can achieve. That's why, through the Bloomsburg Y, we are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement.

Though the world may be unpredictable, one thing remains certain - the Bloomsburg Y is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, seniors, and families and supporting the needs of our community.

OUR VALUES

Our core values unite us with a common cause. They are the shared beliefs and essential principles that guide our behavior, interactions with each other and decision-making.

The four values of the Y:

Caring - Show a sincere concern for others

Honesty - Be truthful in what you say and do

Respect - Follow the golden rule

Responsibility - Be accountable for your promises and actions





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THE BLOOMSBURG AREA YMCA RESPONDS TO COMMUNITY NEEDS...

FOR ALL PERSONS: WE WELCOME ALL INCOMES, AGES AND ABILITIES

Our YMCA provides programs and services to over 14,000 people in diverse communities within the Bloomsburg Community. We bring together young and old, men and women, people of all faiths, backgrounds and incomes. We currently provide over \$13,000 in scholarships, which go directly towards membership dues for children, adults, seniors and families who could not otherwise afford them.

SERVING OUR COMMUNITY

MENTORING OUR CHILDREN: Hundreds of local kids are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement.



- We currently serve 1,428 members, with 2 out of every 5 members being children and youth.
- To combat childhood obesity locally, we are offering Youth Strength/Interval Cross Training program to kids in 1st through 5th grade. The program is FREE to both YMCA members and non-members to minimize all financial barriers. We currently have 36 children enrolled.
- Research shows that children who participate in preschool and afterschool programs are more successful in academics, are healthier, and have greater self-confidence. We are seeing impact daily with our 51 children in our preschool and 66 kids in our Afterschool Programming.



ENGAGING OUR SENIORS: Seniors at the YMCA experience a strong sense of belonging and a network of friends who provide supportive communities for sustained health and well-being.

- The Bloomsburg YMCA currently serves 276 seniors. We provide senior programs including fitness classes, recreation and special events specifically to meet the needs of people over the age of 62.
- Our SilverStar Committee allows seniors to be an active part of the YMCA programming and includes projects that help many in the community.

WE BELIEVE IN FAMILY TOGETHERNESS:

Through engagement with families, the Y helps them learn, grow and thrive, individually and together. Driven by our three areas of focus – youth development, healthy living, and social responsibility – family strengthening nurtures the potential of every child, improves family health and well-being, and provides opportunities for families to contribute and support their communities.

- **Our Healthy Family Day on May 16th 2015 will bring families together by having them turn off smart phones to share a family meal and participate in teambuilding activities, all at NO CHARGE!**



INCLUSION OF SPECIAL NEEDS POPULATIONS:

Our YMCA recognizes the need for inclusion of special needs populations and strive ADA compliance in our facility.

- **Through community gifts and grants, we are building an ADA compliant ground level Youth and Senior Fitness Center that is designed to be safe and effective in supporting healthy living for Teens, Seniors, and Elderly participants!**

SUPPORTING OUR NEIGHBORS:

We lend a hand to likeminded, charitable organizations in the community.

- **We provided over 250 hours of facility usage in 2014 to the Girl Scouts, Youth Little League, the Animal Resource Center, the Children’s Museum, American Youth Soccer Association, and others all at NO CHARGE!**



RESPECTING OUR PLANET:

The Bloomsburg Area YMCA is “Going Green” by practicing environmentally friendly and ecologically responsible lifestyle as well as making decisions to help protect the environment and sustain natural resources.

- **To reduce our carbon footprint, we are currently taking steps to conserve energy, reduce waste, and recycle.**

OUR SERVICE AREA

	Bloomsburg	Pennsylvania
Population:	Population of 14,519	Population of 12,782,200
Average Income:	Household Income \$31,575	Household Income \$51,230
Poverty:	Below Poverty Level (37.4%)	Below Poverty Level (13.1%)
Households:	36.1% Family Households	65.0% Family Households
Employment:	3.7% Unemployed	5.3% Unemployed

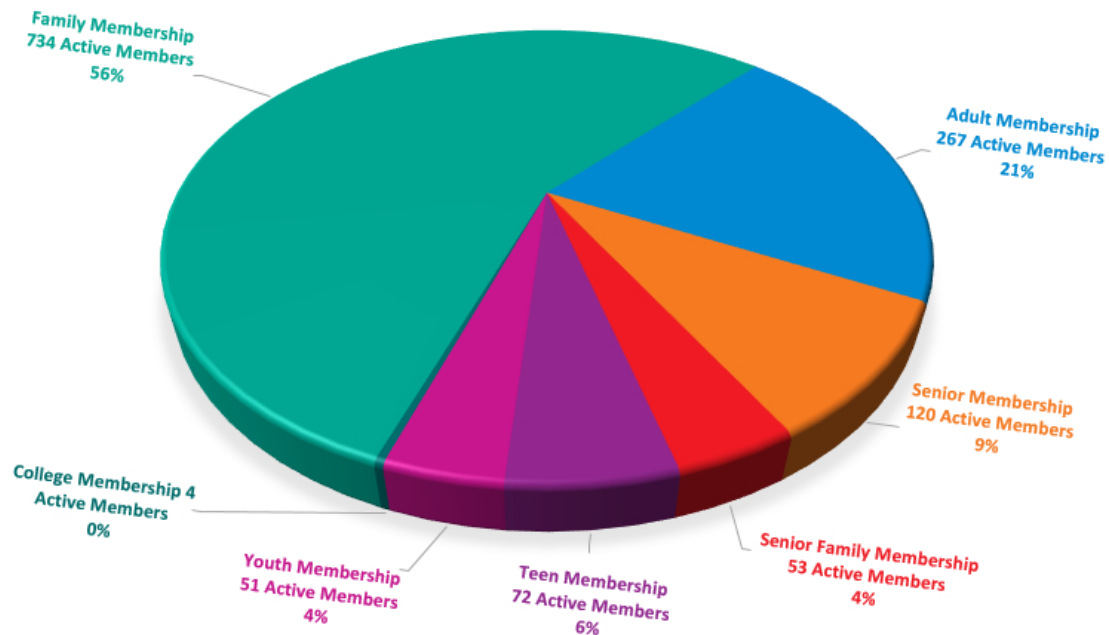
Demographic Data Sources:
[http://www.google.com/publicdata/explore?ds=kf7tqg1uo9ude &met=y-population&idim=place:4207128&hl=en&dl=en](http://www.google.com/publicdata/explore?ds=kf7tqg1uo9ude&met=y-population&idim=place:4207128&hl=en&dl=en)
<http://www.city-data.com/city/Bloomsburg-Pennsylvania.html>
<http://www.areavibes.com/bloomsburg-pa/employment/>
http://www.realtor.com/local/Bloomsburg_PA/lifestyle

THERE IS NO ORGANIZATION QUITE LIKE THE Y. FROM OUR INCEPTION, THE Y HAS CHANGED LIVES, IGNITED SPIRITS, AND STRENGTHENED COMMUNITIES BY DELIVERING INNOVATIVE PROGRAMS AND SERVICES THAT ADDRESS PRESSING SOCIAL NEEDS.



OUR CURRENT MEMBERSHIP DATA

BLOOMSBURG AREA YMCA MEMBERS BY DEMOGRAPHIC





OUR PARTNERS ARE INVESTING IN THE FUTURE OF OUR COMMUNITY

YMCA KEY PARTNERSHIPS: Recognizing the importance of collaborations, our YMCA has key partnerships with a number of community organizations including:

- **AGAPE**
- **American Legion Post 273**
- **Alexander Family Buick GMC**
- **Autoneum**
- **Bank of America**
- **Bloomsburg Area School District**
- **Bloomsburg Carpet**
- **Bloomsburg Elk Lodge No. 436**
- **Bloomsburg Fire Dept.**
- **Bloomsburg Police Department**
- **Bloomsburg Rotary Club**
- **Bloomsburg University**
- **Bloomsburg Volunteer Ambulance**
- **Brewer and Company**
- **Central Columbia School District**
- **Collins Insurance, Inc.**
- **Commercial Stainless**
- **Degenstein Foundation**
- **Dent Plumbing & Heating Plus**
- **First Columbia Bank & Trust Co.**
- **First Community Foundation**
- **First Keystone Community Bank**
- **First National Bank**
- **Geisinger**
- **Hutchison Insurance**
- **JLINK**
- **Kawneer**
- **Kornerstone Builders**
- **Key Partners**
- **Magee Foundation**
- **Milco Industries**
- **Post 804 Bloomsburg VFW**
- **PP&L**
- **PPG Industries**
- **Press Enterprise**
- **Prime Business Advantage, Inc.**
- **Resilite**
- **Sons of the American Legion**
- **Squadron 273, Bloomsburg**
- **Subway**
- **United Way of Columbia County**
- **Wagner's Trophies & Engraveables**
- **Villager Realty, Inc.**
- **WHLM Radio**